



SATOSHI SEINO

President, Japan National Tourism Organization

After earning his Bachelor of Law at Tohoku University in Sendai, Satoshi Seino joined Japanese National Railways (JNR) in 1970, and was assigned to East Japan Railway Company (JR East) when JNR was divided and privatized in 1987.

He has held several prominent positions in JR East, and was primarily in charge of administrative matters such as personnel affairs and finance.

Mr. Seino became a member of the board as Director of the Personnel Dept. in 1994, Executive Director and CFO in 2000, and Executive Vice-President responsible for the Corporate Planning Headquarters in 2002.

He became Chairman of JR East in April 2012 after being President and CEO of JR East for 6 years, and assumed the position of President of Japan National Tourism Organization in April 2018.