



Curt Cottle

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Curt Cottle has a 40-year career in journalism and public service, with extensive experience in volunteer leadership, communications, and human development.

Mr. Cottle joined the U.S. Department of Commerce in 2009, where he works as a senior member of the Policy and Planning team in the National Travel and Tourism Office. In this capacity, he works to promote policies that foster the competitiveness of U.S. travel and tourism industries in collaboration with the private sector and federal agencies.

At NTTO, Mr. Cottle serves as Secretariat to the interagency Tourism Policy Council (TPC), which was created by the U.S. Congress to coordinate policies and programs related to travel and tourism, recreation, and national heritage resources that involve federal agencies. In this role, he supports the Secretary of Commerce, who chairs the TPC, and the working groups that developed and are now responsible for implementing the National Travel and Tourism Strategy, which was released in June 2022.