



Dr. Donald Hawkins
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Dr. Don Hawkins is Professor Emeritus of Management and Tourism Studies, George Washington University, Washington, DC, USA. Since 1971, Prof. Hawkins has contributed to the development of graduate level management education and policy-related research in tourism development and strategic planning at the George Washington School of Business. Until 1999, he served as the Director of the International Institute of Tourism Studies (IITS), which was initiated in 1988 as the first education center established in collaboration with the UNWTO. He was appointed as the Dwight D. Eisenhower Professor of Tourism Policy (an endowed chair) in 1994. He also served as the first Chairman of the Department of Tourism and Hospitality Management at GW. He was appointed as Special Advisor to the UNWTO Secretary General for the UNWTO Knowledge Network in 2012. He is the Chairman of Solimar International and Chairman Emeritus of Sustainable Travel International, Volunteers for Economic Growth Alliance and the SAVE Travel alliance. Over the past 50 years has been extensively engaged in sustainable tourism activities, including policy analysis, strategic planning, human capital development, investment promotion and technical assistance internationally including Jordan, Qatar, Morocco, Saudi Arabia, Palestine, Egypt, Sri Lanka, Nepal, Bhutan, Myanmar, Republic of Georgia, Bulgaria, Serbia, Montenegro, Portugal, Spain, Tanzania, Senegal, Ethiopia, Mozambique, Rwanda, Kenya, South Africa, Jamaica, St. Kitts/Nevis, St. Lucia, Dominican Republic, Panama, Venezuela, Argentina, Canada and the United States.