
Ed Crawford

Mr. Ed Crawford is Executive Director, Strategic Marketing for Isuzu Commercial Truck of America, Inc. As Executive Director, Mr. Crawford is responsible for directing customer retention marketing efforts and the company's market analysis in the United States.

Mr. Crawford is in charge of planning and management for Isuzu's US "Eco-Driving" programs. Since 2007, he has conducted numerous eco-driving programs across the US promoting environmentally-friendly practical driving habits that reduce CO₂ emissions and reduce operating costs for Isuzu customers.

Mr. Crawford has held various marketing positions at Isuzu Commercial Truck of America since 1999. He is a graduate of the University of Phoenix with a Bachelor's degree in Marketing.