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**Tadayuki (Tad) Hara**

Dr. Hara serves as Associate Dean at Rosen College of Hospitality Management, University of Central Florida, located in Orlando, FL. He is a tenured Associate Professor and Senior Research Fellow at Dick Pope Sr. Institute for Tourism Studies. The College is known to be the largest tourism & hospitality management program in the United States with over 3,000 full-time undergraduates, master and doctoral students.

Dr. Hara worked for Industrial Bank of Japan (currently Mizuho Corporate Bank) as a senior manager at International Business Department and as Assistant Director at Middle Eastern Bureau of Japanese Foreign Ministry before switching to academics in Ithaca, NY. His academic research area is “quantitative tourism industry analysis” where he published his solo-authored textbook under such name from Elsevier in 2008. He also serves as an advisory committee member on Tourism Statistics at Japan Tourism Agency, and also serves on the Board member of Preservation of Eatonville Community, the first black-incorporated township located in Orange County, Florida.

Dr. Hara received PhD, M.S in Regional Science, and MPS in Hotel Administration from Cornell University, NY, USA, MBA from University of Glamorgan, Wales, UK, and B.S in Law from Sophia University, Tokyo, Japan.