Interaction of Tourism and Transport

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Real Hokkaido

Introduction

Overview of Hokkaido

Area : 83,457 km² (22% of the total area in Japan)
(1/115 that of the U.S. 9.629 million km²)

Population : Approx. 5.5 million
(4.4% of the total population in Japan)

Average temperature: 9.4 ℃ (in Sapporo)

United States and Hokkaido

1869 The government established Hokkaido Development Commissioner

- Many technicians were hired from the U.S. for technical assistance and infrastructure development

1880 Under the leadership of an American engineer Mr. Joseph Crawford,the first railway in Hokkaido was opened.

[The trial run]

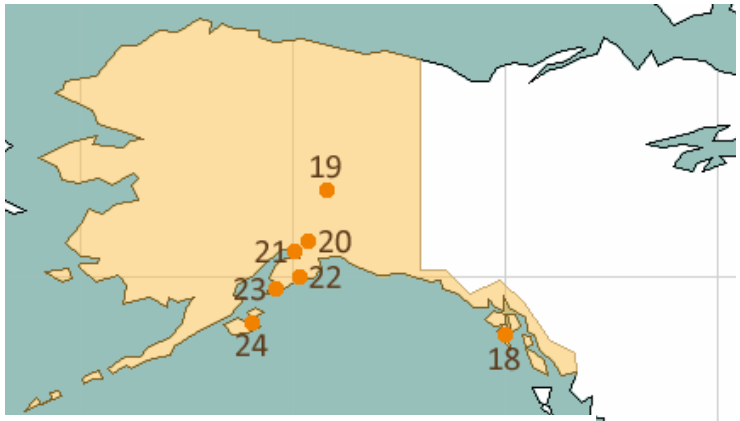
[Rails from Carnegie, (U.S.), are now used for the Iwamizawa station building.]

[Mr. Crawford, the Head of Engineering, and hotel “Crawford Inn Onuma”]

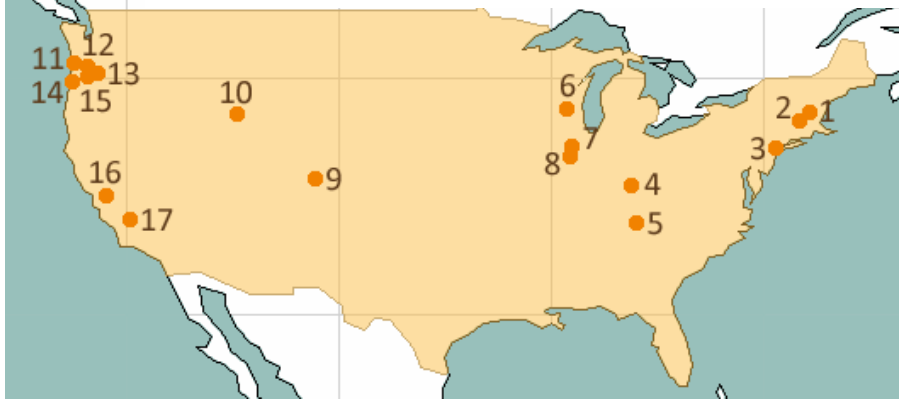
United States and Hokkaido

1959 Sister-city affiliation between Sapporo and Portland, Oregon.

- Since then, 25 cities and towns in the U.S. and Hokkaido have signed their affiliations.
- In 1990, Hokkaido and the state of Massachusetts become affiliated.



	U.S.	Hokkaido
1	**Concord** (State of Massachusetts)	Nanae
2	**Springfield** (State of Massachusetts)	Takikawa
3	**Elizabeth** (State of New Jersey)	Kitami
4	**Lexington** (State of Kentucky)	Shinhidaka
5	**Knoxville** (State of Tennessee)	Muroran
6	**Madison** (State of Wisconsin)	Obihiro
7	**Normal** (State of Illinois)	Asahikawa
8	**Bloomington** (State of Illinois)	Asahikawa
9	**Aspen** (State of Colorado)	Shimukappu
10	**Pocatello** (State of Idaho)	Iwamizawa
11	**Seaside** (State of Oregon)	Syakotan
12	**Portland** (State of Oregon)	Sapporo
13	**Gresham** (State of Oregon)	Ebetsu



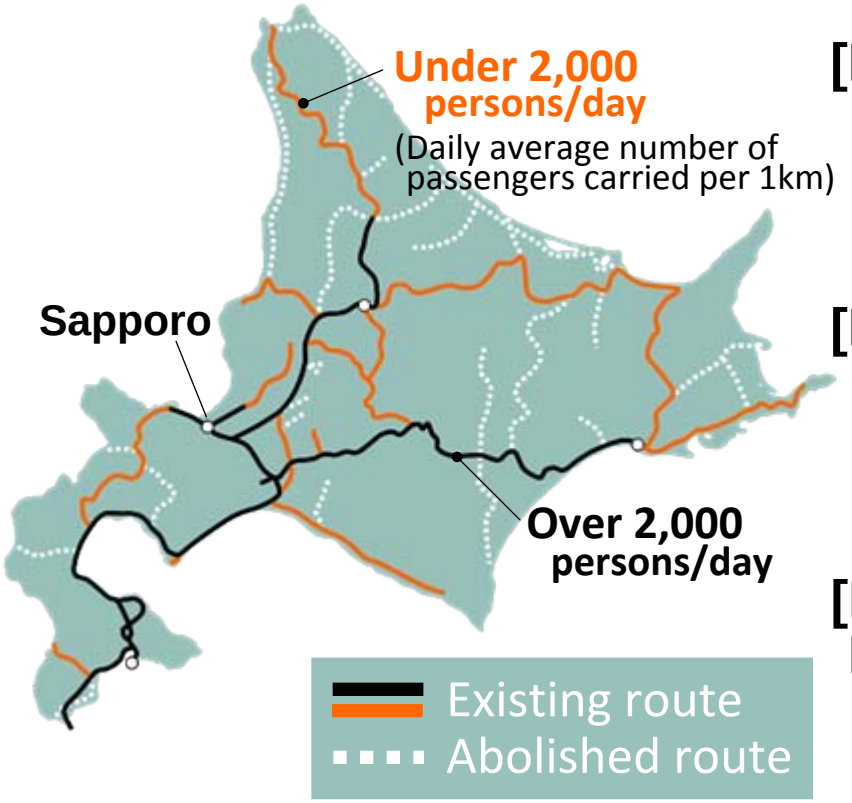
	U.S.	Hokkaido
14	**Newport** (State of Oregon)	Monbetsu
15	**Canby** (State of Oregon)	Iwamizawa
16	**Tracy** (State of California)	Memuro
17	**Hanford** (State of California)	Setana
18	**Sitka** (State of Alaska)	Nemuro
19	**Fairbanks** (State of Alaska)	Monbetsu
20	**Palmer** (State of Alaska)	Saroma
21	**Anchorage** (State of Alaska)	Chitose
22	**Seward** (State of Alaska)	Obihiro
23	**Homer** (State of Alaska)	Teshio
24	**Port Lions** (State of Alaska)	Fukushima
25	**Saipan**	Noboribetsu

[Affiliated cities and towns in Hokkaido]

Present status of railways in Hokkaido

1987 Hokkaido Railway Company (JR Hokkaido) was founded.
(Privatization of the divided Japan National Railways)

- It ran a deficit in 1964.
- The Japan National Railways, begun in 1872, ends its 115 year history.
- JNR was privatized and divided into 6 passenger companies and a freight company.



[Railway route map of JR Hokkaido]

[Railway route distance of JR Hokkaido]

4,000 km (Peak time) → 2,500 km (Present)

[Number of employees in JR Hokkaido]

28,000 people (End of JNR era) → 14,000 people (Present)

[Number of passengers carried inside Hokkaido]

JR Hokkaido 5%
Private automobile 71%

Advantages of Hokkaido (Tourism / Environment / Health)

Tourism

[nature]

[Foods]

Environment

[Shiretoko]

[Kushiro Marshland]

Health

[Ski resorts]

[Hot springs]

Advantages of Hokkaido (Festivals)

Spring

[Cherry Blossom Festival]

[YOSAKOI Soran Festival]

Summer

Fall

[Sapporo Autumn Festival]

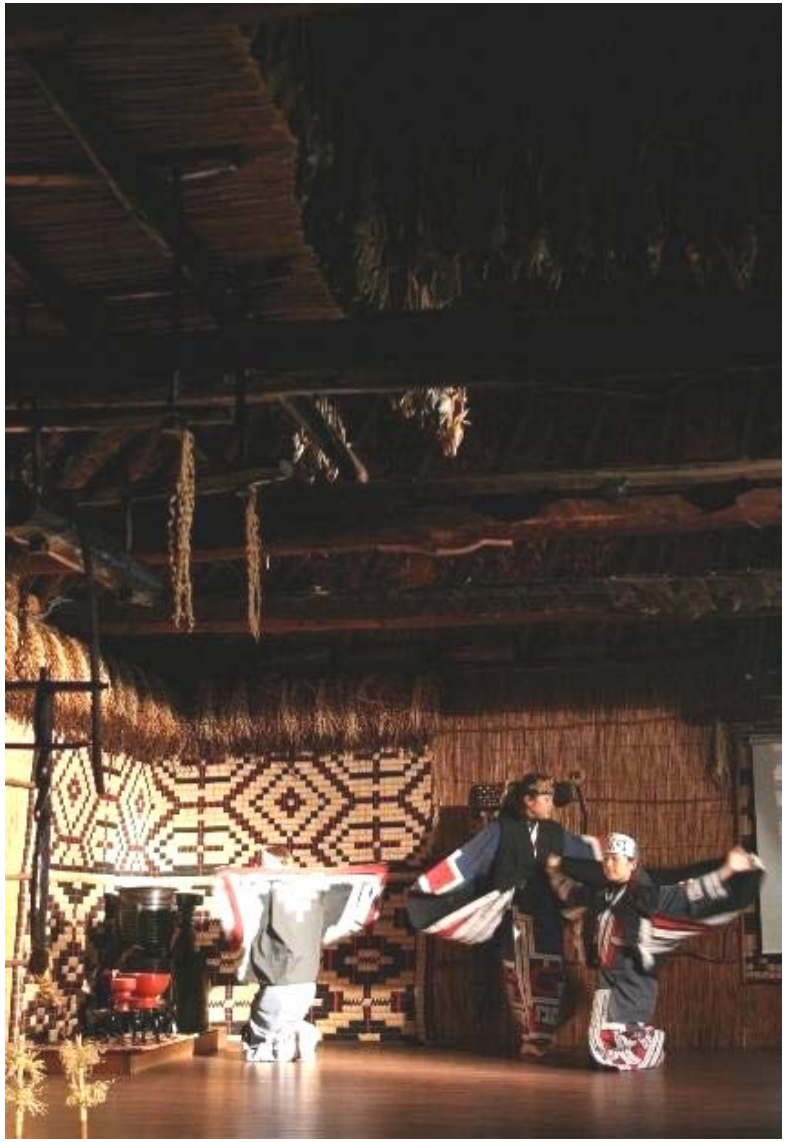
[Sapporo Snow Festival]

Winter

Sappro Snow Festival

This year is the 61st.

Ainu Culture

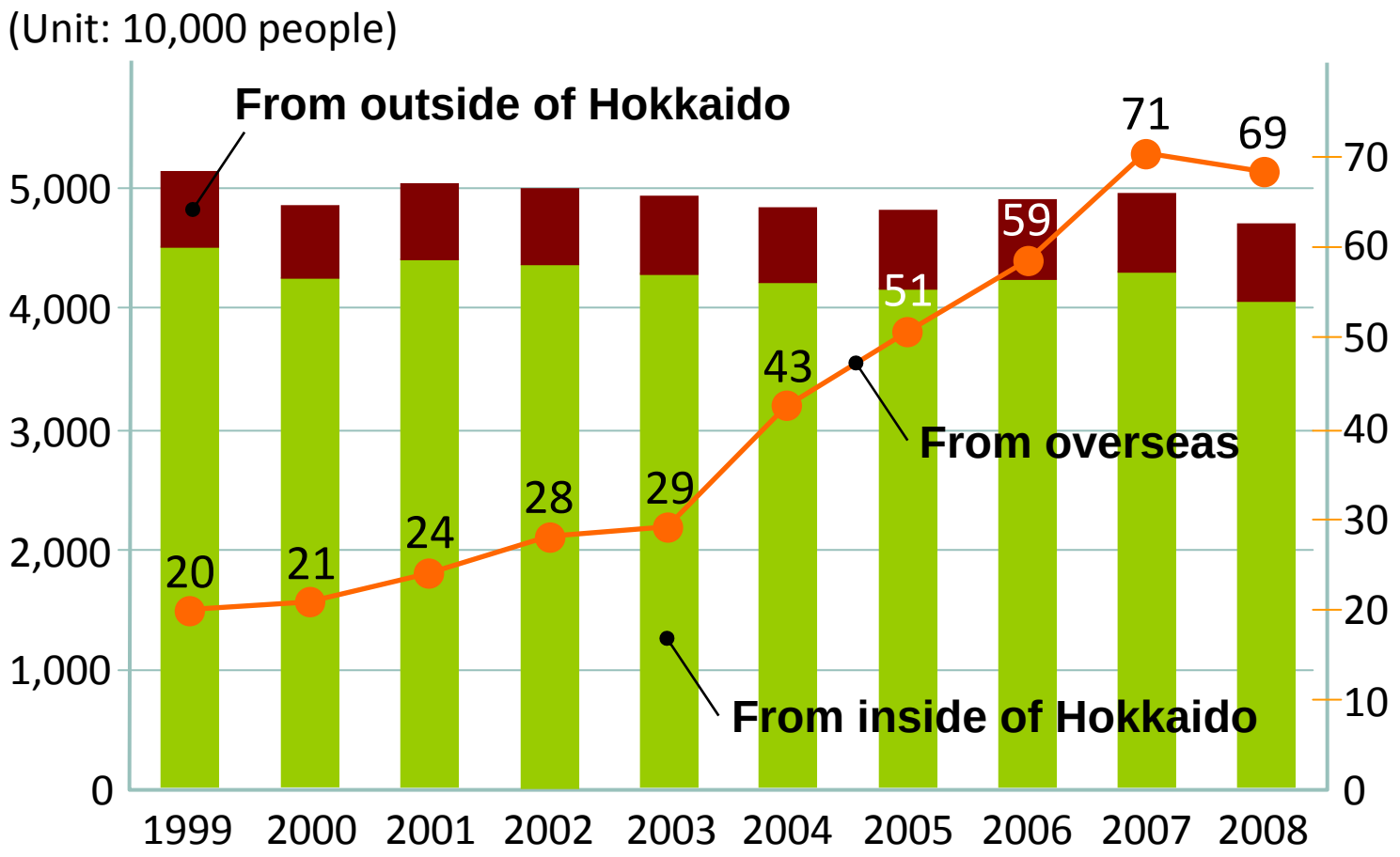


[Traditional dance]

[Traditional musical instrument]

[Traditional ceremony]

Present status of tourism in Hokkaido



- Around 50 million tourists visit every year.
- In the past 10 years, the number of tourists from overseas in Hokkaido has increased approx. 3.5 times.

LAND CRUISE

Wakkanai
Abashiri
Shiretoko
Otaru
Asahikawa
Niseko
Sapporo
Kushiro
Onuma Koen
(park)
New Chitose
Airport
Furano/Biei
Tomamu
Hakodate

For Furano and Biei, the beautiful flowering scenery

[Furano Lavender Express]

[Furano/Biei Norokko-go]

For Abashiri and Shiretoko, the floating ice scenery

[Ryuhyo(floating ice) limited express train Okhotsk-no-Kaze(wind of Okhotsk)]

[Ryuhyo ice breaking ship “Aurora-go”]

[Ryuhyo Norokko-go]

For ski resorts with powder sow

To Niseko by Niseko Ski Express

[Niseko Ski Resort]

[Hilton Niseko Village]

To Tomamu by Tomamu-Sahoro Ski Express

[Heri-skiing]

[Alpha Resort Tomamu]

Efforts to aid tourists from overseas

Hokkaido Rail Pass

Types & fares

3-day, 5-day and Flexible 4-day rail passes

Pass type	Car type	
3-day	Ordinary	¥15,000
	Green Car (1st Class)	¥21,500
Flexible 4-day	Ordinary	¥19,500
	Green Car (1st Class)	¥27,000
5-day	Ordinary	¥19,500
	Green Car (1st Class)	¥27,000

*age 6 to 11: half price

- Enjoy unlimited rides on any JR Hokkaido line for a designated period of time! This special pass makes Hokkaido tours more enjoyable.

Station numbering

- It is a route map which is described the sign and the number in parallel in the station name. (Example) AP15-New Chitose Airport

Efforts to aid tourist from overseas

JR Hokkaido Global Site

[English]
http://www2.jrhokkaido.co.jp/global/index.html

[Chinese (Traditional Chinese)]
http://www2.jrhokkaido.co.jp/global/chinese/index.html

[Chinese (simplified Chinese)]
http://www2.jrhokkaido.co.jp/global/cn/index.html

[Korean]
http://www2.jrhokkaido.co.jp/global/korean/index.html

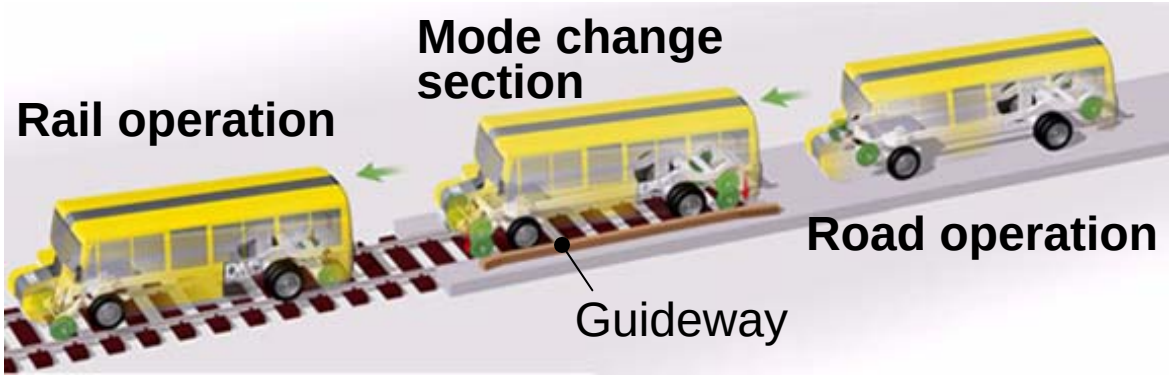
JR Hokkaido Information Desk

[Sapporo Station]

[New Chitose Airport Station]

-Help in three languages (English, Chinese and Korean) is available at JR Sapporo Station West Exit (JR Information Desk) and at New Chitose Airport Station.

DMV (Dual Mode Vehicle)

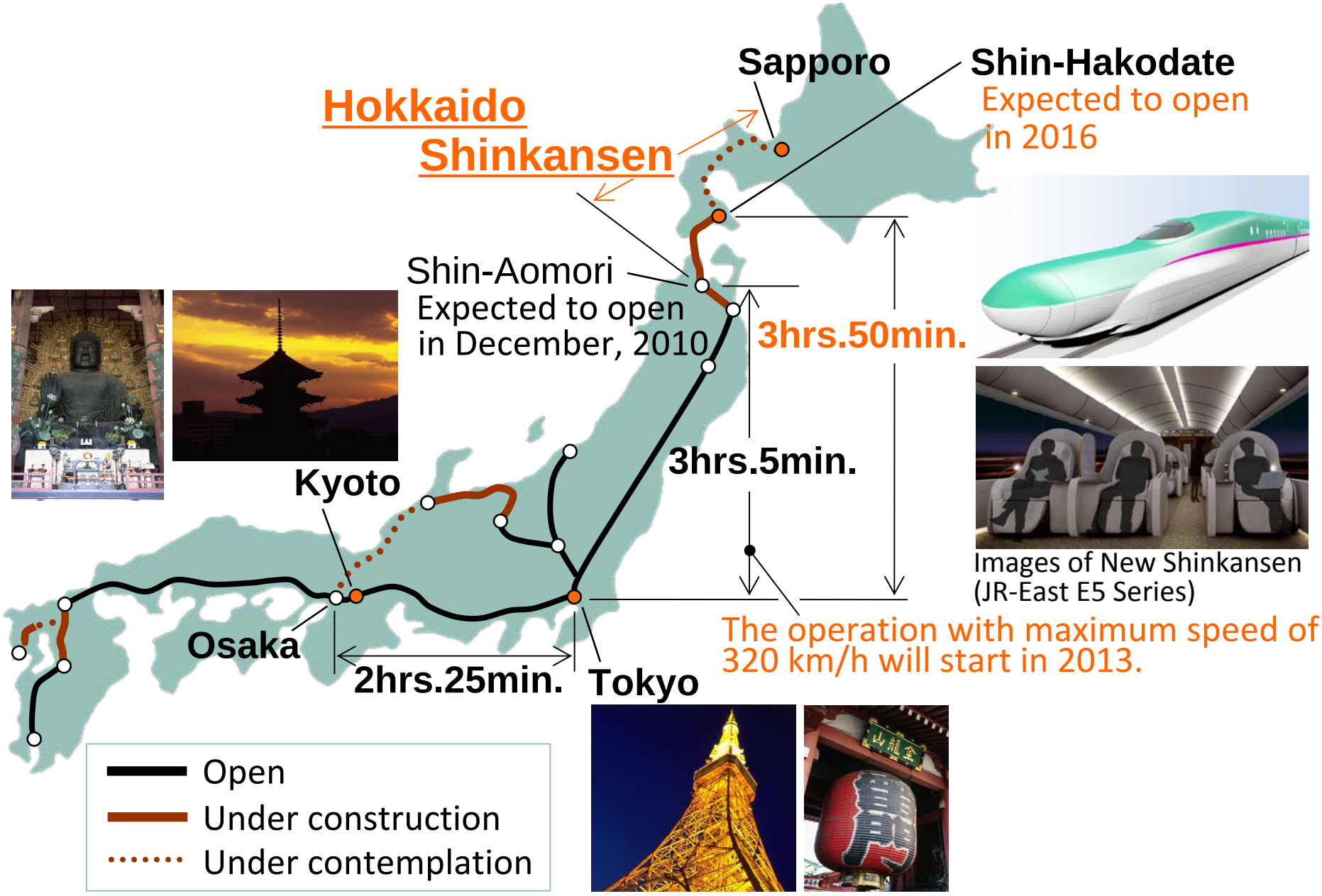


- Only 10 – 15 seconds to change from the railway to the road.

- Comparing to the existing railcars, the purchasing cost is 85% less, the mileage is 75% less, and the maintenance cost is 87.5 % less.

DMV (Dual Mode Vehicle)

Shinkansen



Images of New Shinkansen (JR-East E5 Series)

The operation with maximum speed of 320 km/h will start in 2013.

Niseko Ski Resort & Mt.Yotei (Ezo Fuji)