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Mr. Ro has over 20 years in the automotive industry. He joined Toyota in 1997 as the company's liaison to the federal government for issues related to motor vehicle safety. Currently, he serves as Director of Technical and Regulatory Affairs for Toyota Motor North America in Washington D.C. His current responsibilities include government safety rulemaking activities, and company initiatives on Intelligent Transportation Systems (ITS).

Mr. Ro has a BS in Mechanical Engineering and an MBA, both from the University of Maryland at College Park, Maryland.