
Bryan Lewis

Mr. Bryan Lewis joined U.S. Travel in 2006 and is the Chief of Staff and General Counsel. He reports directly to President & CEO, Roger Dow, and is responsible for the strategic planning and daily operations of the Executive Office. His role also requires coordinating and liaising Executive Office strategic efforts with the Public Affairs, Operations, Business Development and Communications departments. In his daily function, he is responsible for expanding the reach of the Association by spearheading initiatives that allow the President & CEO to speak and interact with key constituencies, to engage the media and to represent the Association with global organizations that are strategically aligned with the Travel Industry.

Mr. Lewis works closely with the Association's National Chair, Board of Directors, members, media and government agencies facilitating the strategies and positioning of the Association. He works in conjunction with all departments to showcase the U.S. Travel Association brand and industry leadership in thought, media, member relations and public affairs initiatives.

As the in-house Counsel for the Association, he is responsible for contracts, hotel & event agreements, human resources, trademark, and related association legal matters. In this capacity, he also serves as the U.S. Travel Political Action Committee compliance officer and is the Secretary of the Association's wholly owned subsidiary, Discover America, LLC.

Prior to joining U.S. Travel, Mr. Lewis was U.S. Planning Director for the 6th Global Summit of the World Travel & Tourism Council (WTTC) held in Washington, D.C. in 2006.

Mr. Lewis began his travel career by co-founding a Destination Management firm in Boston and in Chicago. His firm specialized in targeting the international group, incentive and convention markets of Japan, U.K. and Germany. He later opened the firm's office in Chicago and expanded its reach to include U.S. corporate and convention planning.

A native of North Carolina, Lewis grew up in a military family and lived in Sicily, Japan and numerous cities across the country. He earned his Bachelor of Arts degree from Gordon College and his law degree from Boston College Law School. He is admitted to the Massachusetts bar. Currently, he resides on Capitol Hill in Washington D.C. with his wife, Marisa, and his twins, Isabel and Jack.