



## **Koichi Tagawa**

*Co-Chairman of the Board, NFC Forum*

Mr. Koichi Tagawa, co-Chairman, NFC Forum, has been with the organization since its founding in 2004. Initially serving as the Vice Chairman, Mr. Tagawa was elected as Chairman in 2008, and co-Chairman in 2017. During his leadership tenure, he has been an advocate for NFC market expansion, and has overseen the development of over 20 standards-based specifications which are the foundation for interoperable NFC-based solutions worldwide.

Mr. Tagawa is the General Manager of Global Standards and Industry Relations at the C&I Center in Dai Nippon Printing Co., Ltd. (DNP). DNP is the largest printing company, and the largest NFC solution provider, in Japan. Prior to DNP, Mr. Tagawa worked in the consumer electronics industry at Sony for 41 years. He now is devoted to promoting the expansion of NFC solution businesses worldwide by fusing his consumer-oriented background with his passion for NFC technology.