
Shinichi Sakamoto

Mr. Sakamoto is Senior Advisor of Hokkaido Passenger Railway Company (JR Hokkaido). He has served in a variety of posts in the field of railway facility and corporate management since he joined Japan National Railway (JNR) in 1964. At the time of privatization and separation of JNR in 1987, he became a board member of JR Hokkaido, one of the 7 newly-born privatized companies.

After he held prominent positions such as Director for Railway Marketing and Senior Executive Director for Planning and Management, Mr. Sakamoto assumed the presidency in June 1998. As the President of JR Hokkaido, he promoted collaborative development of the railway business with rich tourism resources in Hokkaido.

After stepping aside in 2003, he served as the Senior Advisor and made a great contribution to the promotion of tourism in Hokkaido as the Chairman of the Hokkaido Tourism Organization, the General Manager of Hokkaido Branch of Japan Tourism Association, and the General Manager of Hokkaido Office of JAPAN NOW Tourist Information Association.

He gained the Bachelor's Degree in Engineering from Hokkaido University in 1964.